

## REMARKS

Claims 1-10 are pending in the present application. In the above amendments, claim 1 has been amended to correct a typographical error. In the Office Action mailed March 29, 2004, the Examiner rejected claims 1-10.

Applicant respectfully responds to this Office Action.

35 U.S.C. §102(b) Rejections

The Examiner has rejected claims 1, 2, and 4-9 under 35 U.S.C. §102(b) as anticipated by Squires, U.S. Patent No. 1,730,790. Additionally, the Examiner rejected claims 1-3, 6 and 8 under 35 U.S.C. §102(b) as anticipated by Connolly, U.S. Patent No. 1,440,061. Still further, the Examiner has rejected claims 1, 2, 6, and 8-10 under 35 U.S.C. §102(b) as anticipated by Binner, U.S. Patent No. 4,349,246.

Applicants respectfully disagree with the Examiner's characterization of the prior art references. Specifically, Applicants' originally filed claim 1 recites:

a tailpipe attachment piece, adapted for coupling an exhaust pipe of a vehicle;  
and  
a receiver piece coupled to the tailpipe attachment piece, wherein the receiver piece is adapted for coupling to a display piece such that the display piece hangs below the exhaust pipe and approximately perpendicular to the length of the exhaust pipe providing exposure to the display piece from behind the vehicle.

None of the above cited references teaches a "tailpipe" attachment piece adapted for coupling to an "exhaust pipe of a vehicle." None of the references teaches a receiver piece for coupling to a display piece to hang below an exhaust pipe, where the arrangement is so as to provide exposure to the display piece from behind the vehicle. The present invention is for displaying personal, safety or any other information using an automobile, or other vehicle. It is desirable to draw attention to the display device from behind the automobile, while positioning the device in a

nonintrusive manner. It is desirable for the display device to be easily removed or changed, and easy to install, without impairing visibility.

The map holder of Squires and the license holder of Connolly are both related to vehicle applications, however neither teaches or even suggests each and every element of Applicants' pending claims. These references provide methods of holding information used by a driver, and do provide means for displaying information to be seen from behind the vehicle. These references do not solve the problem solved by the present invention. Neither of these references teaches a display mechanism for visibility from outside the vehicle.

With respect to Binner, this clip attachment is not described for a vehicle or specifically for a vehicle exhaust pipe. As such, the arrangement disclosed in Binner does not teach all of the elements of Applicants' pending claims.

Applicants respectfully request withdrawal of the rejections and allowance of the present application.

#### REQUEST FOR ALLOWANCE

In view of the foregoing, Applicant submits that all pending claims in the application are patentable. Accordingly, reconsideration and allowance of this application is earnestly solicited. Should any issues remain unresolved, the Examiner is encouraged to telephone the undersigned at the number provided below.

Respectfully submitted,

Dated: \_\_\_\_\_

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